

APRIL 13-19 2025

Best

Served

Hot

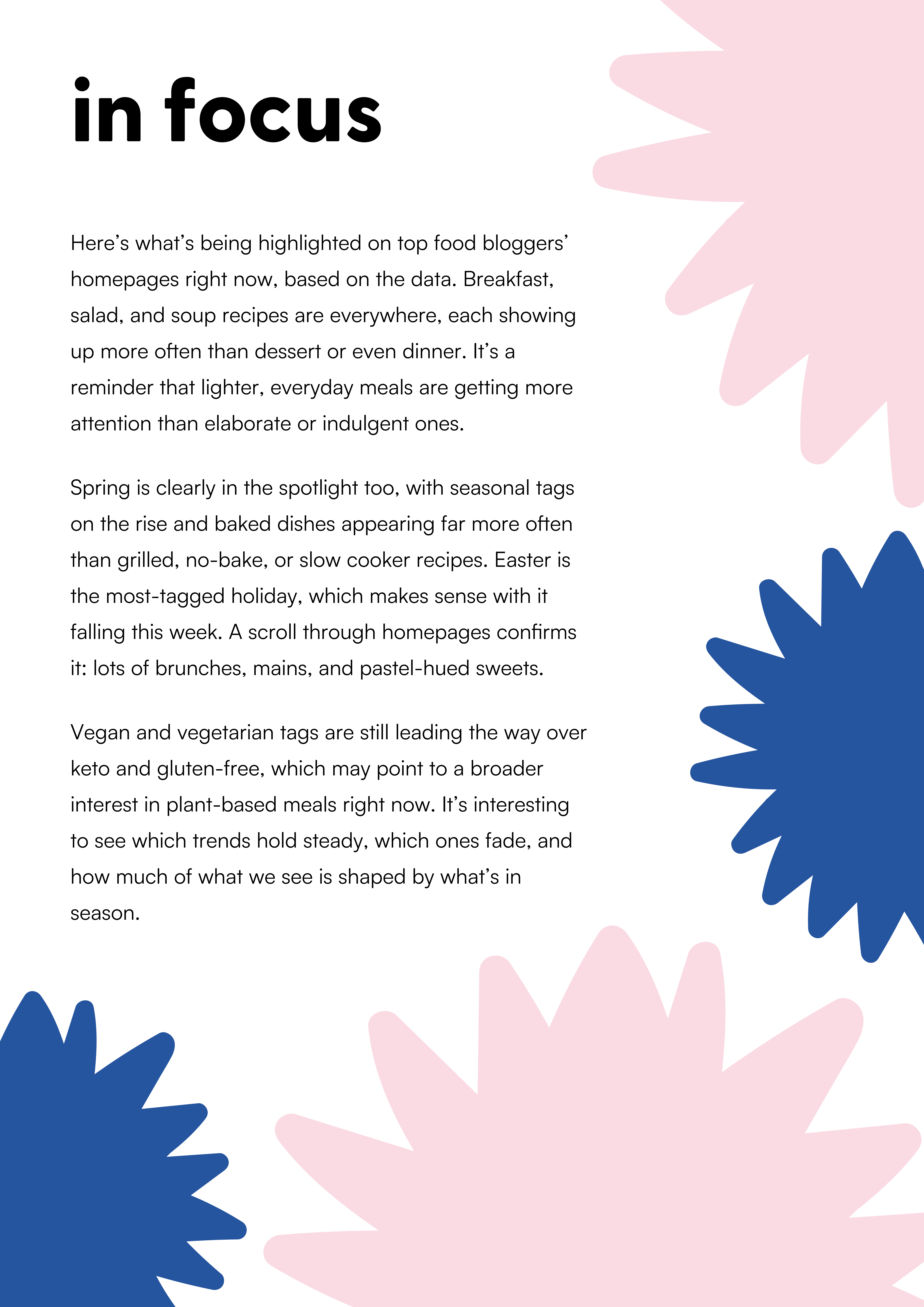


in focus

Here's what's being highlighted on top food bloggers' homepages right now, based on the data. Breakfast, salad, and soup recipes are everywhere, each showing up more often than dessert or even dinner. It's a reminder that lighter, everyday meals are getting more attention than elaborate or indulgent ones.

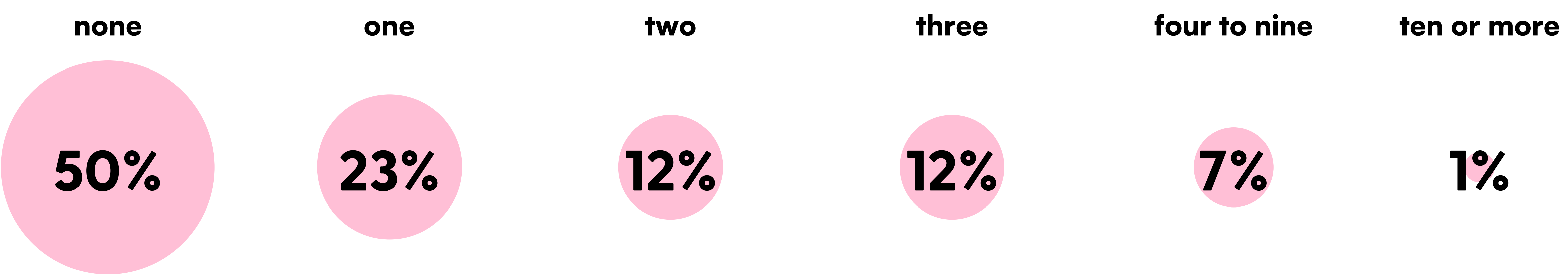
Spring is clearly in the spotlight too, with seasonal tags on the rise and baked dishes appearing far more often than grilled, no-bake, or slow cooker recipes. Easter is the most-tagged holiday, which makes sense with it falling this week. A scroll through homepages confirms it: lots of brunches, mains, and pastel-hued sweets.

Vegan and vegetarian tags are still leading the way over keto and gluten-free, which may point to a broader interest in plant-based meals right now. It's interesting to see which trends hold steady, which ones fade, and how much of what we see is shaped by what's in season.

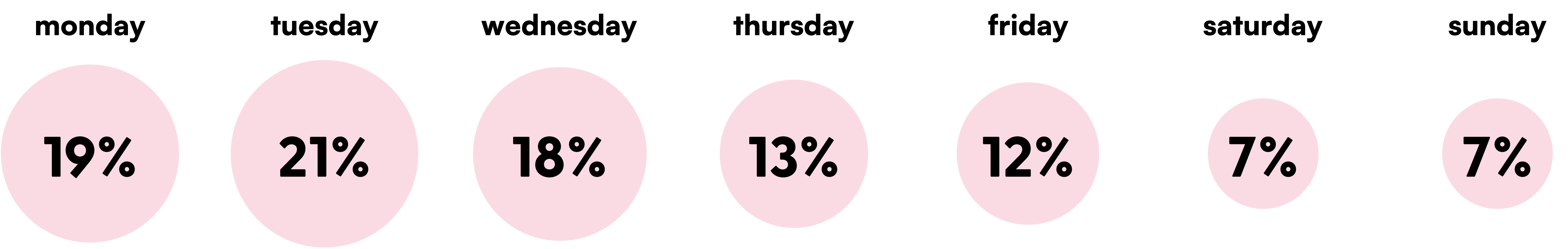


new recipes

Here’s the pulse on the **number of new recipes** added to top food blogs this week:



This week’s recipe rhythm: which **days** saw the most action?



Most **new recipes** this week:

- juliescafebakery.com
- inspiredbycharm.com
- lanascooking.com
- pocketchangeourmet.com
- littlehouseliving.com
- 31daily.com
- melaniecooks.com
- girlgonegourmet.com
- simplebakingwithpep.com
- lowcarbingamongfriends.com

Top **words** in recipes this week:

- chicken
 - salad
 - pasta
 - cake
 - cheese
 - dinner
 - soup
 - chocolate
 - baked
 - garlic
- delicious
 - baked
 - easy
 - paleo
 - frozen
 - simple
 - vegan
 - crispy
 - slow
 - homemade

fonts

What the biggest food blogs have in common (besides great recipes)? Fonts. After scanning them all, these 20 fonts rose to the top—appearing again and again on the best blogs out there.

1. Arial

2. Apple System

3. Helvetica

4. Georgia

5. Karla

6. Poppins

7. Open Sans

8. Lato

9. Merriweather

10. Roboto

11. Source Sans Pro

12. Montserrat

13. Times New Roman

14. Verdana

15. Inter

16. Playfair Display

17. DM Sans

18. Raleway

19. Proxima Nova

20. Futura

colors

Across thousands of top food blogs, certain colors keep turning up. Some are soft and calming, others add a pop of energy. These are the 20 most popular on food blogs right now.

white

#ffffff

black

#000000

bright blue

#0693e3

light teal

#7bdc b5

pale gray

#abb8c3

baby pink

#f78da7

orange peel

#ff6900

fire engine red

#cf2e2e

mustard

#fcb900

emerald

#00d084

lavender purple

#9b51e0

sky blue

#8ed1fc

dark charcoal

#333333

charcoal gray

#444444

charcoal

#32373c

avocado green

#5a822b

light gray

#dddddd

dark slate

#343434

ghost white

#fafafa

dark gray

#555555

news roundup

[WordPress 6.8](#) is out on April 15 with speed and editor improvements that should make things run more smoothly behind the scenes.

Food Blogger Pro's [latest podcast](#) features Rizwan Asad from Chocolates and Chai, on creating without burning out.

Google's making changes (again). [AI-generated summaries](#) are popping up more in search, and they've [updated](#) how they judge content quality. Helpful, human-written posts are being prioritized – especially the kind that answers real questions and helps readers make decisions.

Meredith Hayden from Wishbone Kitchen was featured in [PEOPLE](#) ahead of her new cookbook launch – love seeing a food blogger get that kind of spotlight!

Raptive shares [ad revenue tips](#) during economic ups and downs.

[Flavor Media Summit](#) is on April 23–24 in Savannah. It's all about long-term growth, brand partnerships, and building a sustainable business.

thanks for being here

craving something next time?
let us know.

